



FOR IMMEDIATE RELEASE

Contact: Thomas Nagy
813.431.9749
tnagy@vividinfusion.com

THE TAMPA BAY TRUST COMPANY EXPANDS BOARD OF DIRECTORS The Prestigious Appointment of Mr. Frank Morsani Validates Bay Area Commitment

TAMPA, Fla. (April 5, 2011) – A unique provider of comprehensive trust and investment management services, The Tampa Bay Trust Company today announced the notable appointment of Mr. Frank Morsani to the firm’s Board of Directors, effective March 1, 2011. Mr. Morsani’s appointment expands the firm’s Board of Directors to sixteen members.

On behalf of The Tampa Bay Trust Company executive staff, as well as the men and women that serve our Trust Company regional offices in Sanibel Captiva and Naples, I would like to welcome Mr. Frank Morsani, as our newest and distinguished board member,” states Terence M. Igo, President, The Tampa Bay Trust Company. “Frank Morsani’s illustrious career as a successful businessman, governmental advocate and dedicated philanthropist will provide a unique perspective for our firm and esteemed clients. We shall value Mr. Morsani’s advisory perspectives as we continue to grow our trust and investment management businesses throughout central and southwest Florida.”

Mr. Morsani was the Chairman of the Board and principal owner of Precision Enterprises, Inc., which has owned and operated several automobile dealerships since 1971. A native of Michigan, Mr. Morsani grew up on family farms in Arkansas and Oklahoma. After four years in the Navy, he graduated from Oklahoma State University and began his career in the automobile industry. Currently Mr. Morsani serves as Chairman of the University of South Florida Investment Committee; Executive Committee of the Straz Center for the Performing Arts Center; Board of Directors Salvador Dali Museum and Member of the Council on Foreign Relations.

Distinguished past activities for Mr. Morsani include, Chairman of the Board of Directors of the United States Chamber of Commerce and Delegate to the White House Conference on Small Business, as well as many other civic and non-profit organizations. Mr. Morsani recently received an Honorary PHD–Doctor of Humane Letters from both Oklahoma State University and the University of South Florida. His business was named Time Magazine’s Quality Automobile Dealer Award in 1983. He was inducted into the Tampa Bay Business Hall of Fame in 1991, and was named Tampa’s Philanthropist of the Year in 1997. He and his wife Carol live in Tampa, Florida.

Founded in 2001, with offices in Sanibel/Captiva, Naples, and Tampa Bay, the Trust Company manages over \$650 million in client assets and provides wealth management to over 200 high net-worth families, foundations, and non-profit organizations.

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About The Tampa Bay Trust Company:

The Tampa Bay Trust Company / Sanibel Captiva Trust Company / Naples Trust Company, is a state-chartered independent trust company regulated by the Florida Office of Financial Institutions. Wealth management services provided by the firm include investment management, trust administration, and financial counseling to individuals, families, businesses, non-profit organizations and endowment funds. Services are best suited for those individuals with \$2 million or more to invest.

The Tampa Bay Trust Company wealth management services are absolute-return oriented, performance-driven, and adhere to a strict philosophy and investment process. The Trust Company's unique Integrated Asset Allocation approach (Growth, Risk Reduction, and Inflation/Currency Protection allows client portfolios to be separately managed and individually tailored to each client's total return and cash flow requirements. The firm's investment management services comply with Florida Prudent Investor Rule (Florida Statutes, Chapter 518.11).

For more information on The Tampa Bay Trust Company, please call 813.915.6202 or visit the firm's website: www.tampabaytrustcompany.com.