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The Naples Trust Company Welcomes Turtles on the Town's 'Guardian'

Community arts projects raises funds for the arts, environment and charities

NAPLES, FL – (November xx, 2015) – The Naples Trust Company welcomes **Turtles on the Town's 'Guardian'** this week as the newest addition to its Naples office located at Magnolia Square at 5920 Goodlette Road.

Designed by local artist Alina Eyoel who is originally from the Ukraine, Guardian the Sea Turtle is part of the fundraiser organized by The Community Foundation of Collier County, the Conservancy of Southwest Florida and the United Arts Council of Collier County.

The project's mission is to garner support for the arts, environment and charitable giving throughout Collier County. Fifty four-foot fiberglass reinforced polyester sea turtle sculptures embellished by local artists are spotlighted at sponsor location throughout Collier County as part of the event. In March 2016, the turtles will be auctioned to the highest bidders at an event hosted at the Conservancy with the money raised being donated to the participating charities.

“Over the past decade, The Naples Trust Company -- together with Sanibel Captiva Trust and Tampa Bay Trust -- has donated over \$1 million to nonprofit organizations in order to help them make a difference in the world and deepen roots in our local communities. Turtles on the Town is a celebration of these great organizations' on-going efforts to identify and meet community needs,” said President Carol B. Boyd. “Watch for The Guardian by The Naples Trust Company sign as you're heading north on Goodlette Road, just beyond Pine Ridge Road.”

About The Naples Trust Company

The Naples Trust Company and The Tampa Bay Trust Company are divisions of The Sanibel Captiva Trust Company of Sanibel, Florida; an independent firm with \$1.4 billion in assets under management that provides wealth management services including investment management, trust administration and financial counsel to high net worth individuals, families, businesses, foundations and endowments. Founded in 2001 as a state-chartered independent trust company, the firm is focused on wealth management services that are absolute-return oriented and performance driven. Each portfolio is separately managed and customized specifically to the client's yield and cash-flow requirements. www.naplestrustcompany.com.

